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MEDIA RELEASE

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Roy Rutledge Inducted into National Hall of Fame Assiniboia Livestock Auction Recognized

Saskatchewan's Roy Rutledge has garnered national recognition for his decades-long contribution of time, effort and skill to improve livestock marketing in Canada.

"The Livestock Marketers of Saskatchewan (LMS) congratulates Board Director Roy Rutledge for his induction into the Livestock Markets Association of Canada (LMAC) Hall of Fame," says LMS President Rhett Parks.

Roy's name is familiar within the Canadian livestock industry, because of his contributions as: a visionary entrepreneur who saw the merits of pre-sorted calf sales; an award winning auctioneer; respected auctioneering judge; and a rancher.

Roy, who manages Assiniboia Livestock Auction and Weyburn Livestock Exchange while maintaining the family ranch and a farm sale auction business, was honored for his dedication to improving livestock marketing in Canada, Friday June 10, at the LMAC Convention and Auctioneer Championship in Waterloo, Ontario.

To add to his achievements, at the same event Assiniboia Livestock Auction was also recognized as the Canadian Angus Association Auction Market of the year.

A former President of the Saskatchewan Livestock Markets and Order Buyers Association (now LMS), Roy has served on the LMAC Board of Directors and is a Director at Large for Saskatchewan Stock Growers Association. He has been auctioneering for 30 years and was named the Saskatchewan Cattle Feeders Association 1991 Auctioneer Champion.

Roy's speaking engagements, teachings and columns have consistently had a common thread - the merits of price discovery and the value of the auction system to livestock producers.

As operators of auction marketers, LMS members are responsible for moving in excess of 90 percent of the cattle marketed in Saskatchewan, which has the second largest cow herd in Canada.

LMS promotes competitive bidding in the marketing of livestock by: establishing collaborative relations with industry partners; developing educational activities for members; and adhering to sound business practices and responsible animal welfare at members' auction markets.

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